

BIG SAVINGS

J BRAND

"My Customer, My Responsibility"

CASE STUDY:



J Brand have been an invaluable part of this mammoth project. We had a number of challenges over the 12 month rollout, including stock supply caused by global supply issues. This resulted in multiple replanning based on stock supply, J Brand dealt with this with ease and always had a schedule that worked with what was needed. The quality of the engineering was consistent throughout the project, resulting in less revisits being needed. Overall this project wouldn't have been possible without the partnership with J Brand, they have really felt like an extension of Focus Group and I can't wait to work with them on the next project.

PATRICK MAHON, SENIOR SOLUTIONS CONSULTANT FOR FOCUS GROUP

CUSTOMER

B&M

LOCATION

Nationwide

REQUIREMENT

Network Hardware
Upgrade Rollout

EQUIPMENT

Meraki, Excel



ABOUT THE COMPANY

B&M was founded by Malcolm Billington in 1978 with headquarters located in Liverpool. In December 2004 B&M was acquired by Phildrew Investments, and saw significant growth by acquiring various stores including Woolworths and Kwik Save.

B&M Currently employ over 32,000 people and have over 700 sites across the UK. They are one of the UK's leading variety goods retailers, providing customers with the best-selling items at value prices. B&M achieve this by sourcing the products directly from the manufacturers.



CASE STUDY

For the whole duration of this project, J Brand worked together with Focus to accomplish a new wireless SD-WAN network in 685 stores around the country. The project was piloted in September 2021 with the main rollout starting in January 2022 and running for ten months.

B&M had no prior wireless infrastructure, and wanted to achieve a reliable network to accompany the fast pace store growth, with over 4 million customers entering their stores every year.



The installation was undertaken overnight to reduce the impact on store trading. J Brand was tasked with installing an Excel Category 6 cable to each access point location to give the store wireless coverage internally and externally.

J Brand had the responsibility of installing a new comms cabinet which replaced their existing one. During this process, J Brand engineers had to complete the IP configuration on the hand-held terminals, printers & tills with the help of the Focus night support team this was accomplished easily.



The project outcome was an overwhelming success with all B&M stores migrated onto the new improved network which gave their support team real-time updates on any network faults. The staff can now use various IT equipment, like their handheld terminals and telephones anywhere in the store. The new IP-rated phones can roam freely across the indoor shop and garden centre.

If you would like to arrange a session to discuss further or simply have a concern, query, or requirement, please contact us: enquiries@jbrand.co.uk

www.jbrand.co.uk

